

Cashing in on retail connectivity for the future

Industry: Retail Sector

Solution Area: SDWAN

 **LOGICALIS**
Architects of Change

The Challenge

A clothing and accessories retail chain wanted to assess the benefits of SD-WAN, and chose Logicalis for a pilot project in its stores, allowing the restructuring of its infrastructure and taking its first step towards digital transformation.

The Solution

The project involved the implementation of an SD-WAN solution in the retail giant's datacenters and in 30 of its stores –with the intention of extending the implementation to all their retail stores nationwide if the trial proved successful.

It was essential to ensure the safety of WAN traffic, independent of the access method used, and to ensure the prioritization of data traffic for the most important applications used by the retail chain business.

The Benefits

Almost immediately, the retailer saw a reduction in WAN connectivity costs and benefitted from a fast rollout due to SDWAN using any connection mechanism.

With the expansion of the solution to all stores, the cost reduction will be even greater and will allow the network of stores to have the flexibility to use IT resources in the adoption of new transformational and fundamental technologies for the success in the retail market.

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